Partner Overview

CHARITY DIGITAL

Connecting charities
with digital tools and resources
since 2001

The Impact of CHARITY DIGITAL

Charity Digital was established in 2001 with the mission of enabling UK charities to maximise their impact via digital tools and resources.

We provide an educational content platform, along with both online and in-person training sessions and events.

Additionally, we offer access to discounted software rates and support the charity sector's upskilling with our Code of Practice and Digital Skills Accelerator.

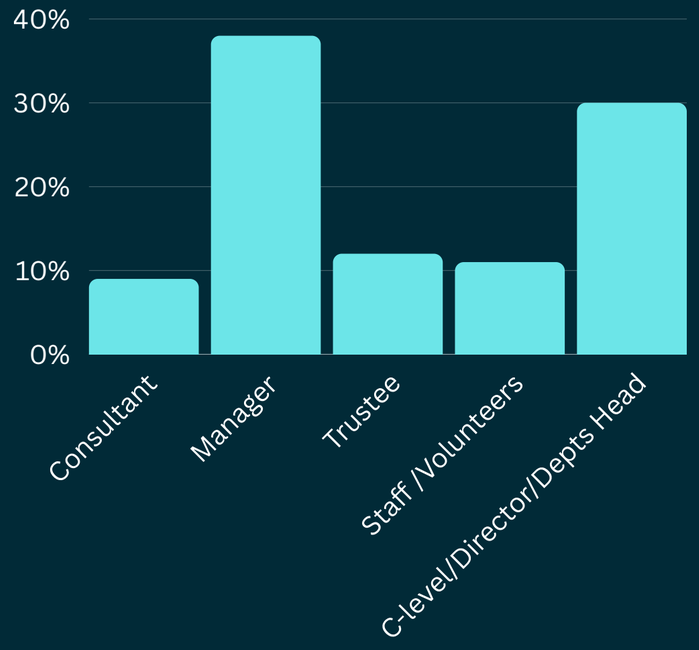
Since our launch, we've supported over 77,000 charities, helping them save nearly £284 million.

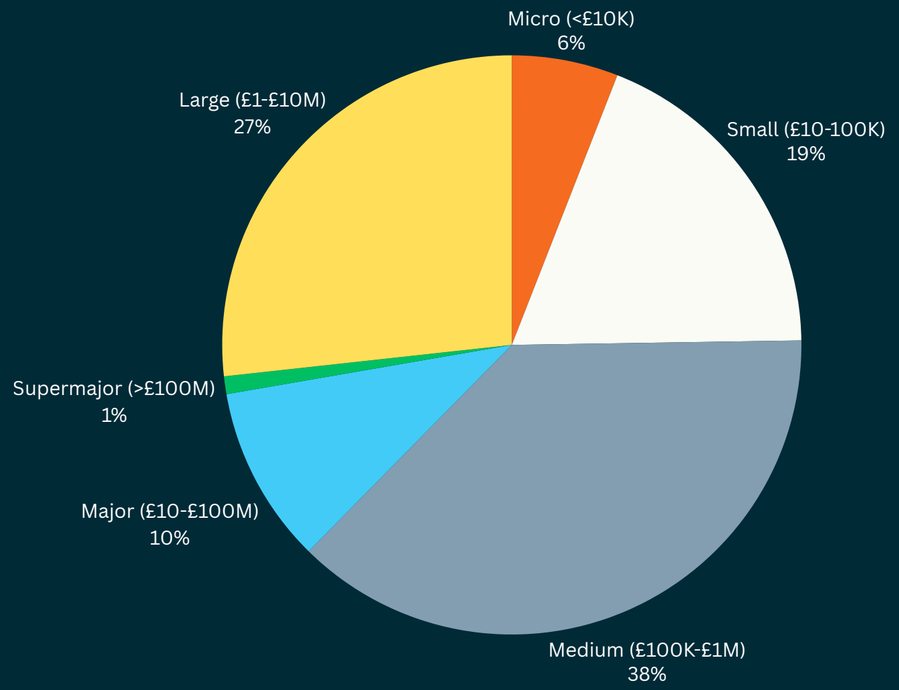
450,000
quarterly page views

77,000 +
registered on our platform

40,000 +
active website users

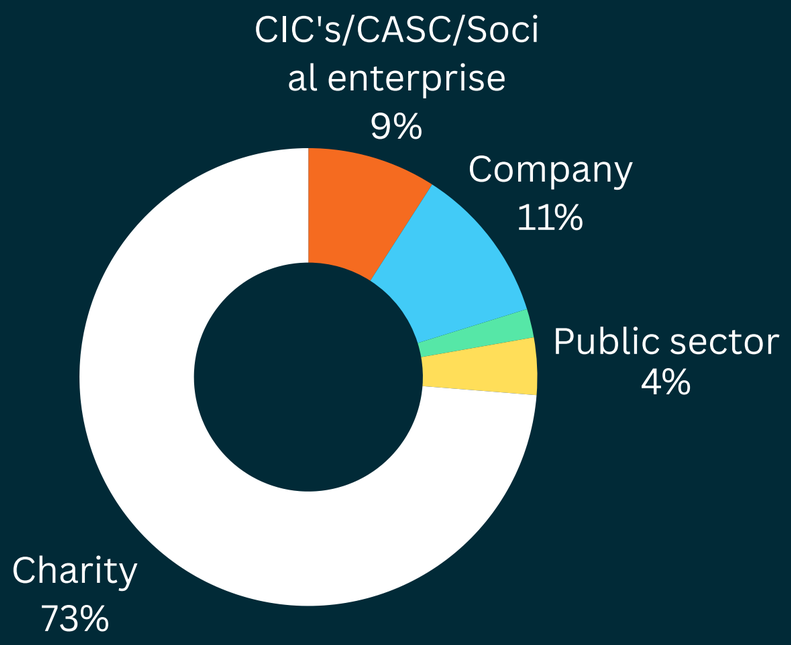
24,800
newsletters recipients

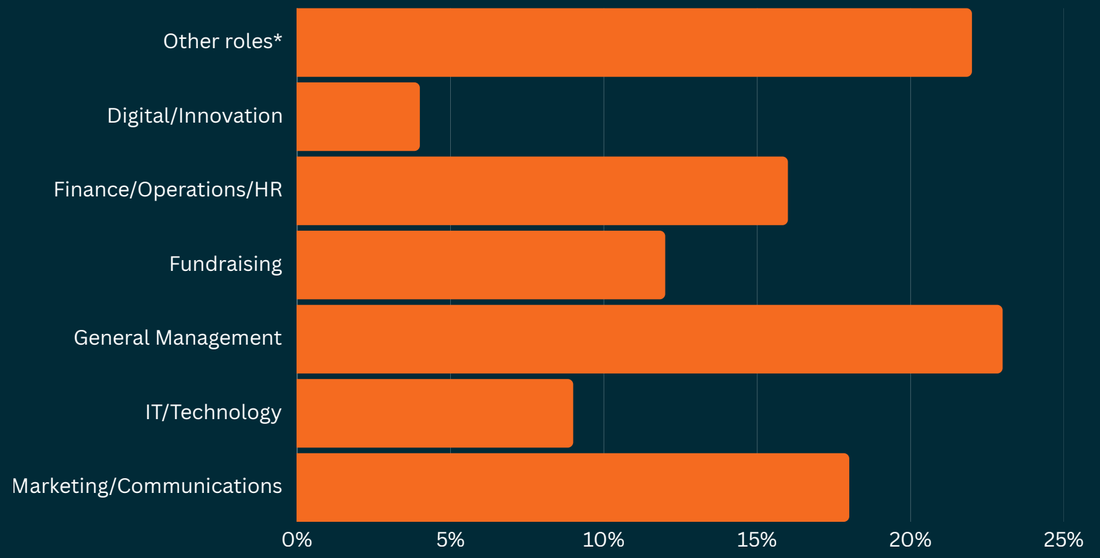




Charity Digital connects you with a highly targeted and influential audience of UK charity professionals. Our platform offers charities trusted insights and practical examples key topics including Digital Finance and AI.

To date, more than 1 million charity professionals have engaged with our content, tools, and advisory services. By partnering with Charity Digital, your brand can reach a senior, decision-making audience actively seeking digital solution, opening the door to meaningful engagement and valuable new customer relationships.





*Other roles = project and programme managers, Public affairs, Research Education admin

Partner impact campaigns are delivered through Charity Digital, a trusted platform with a continually growing presence in the UK charity sector.

Our content platform, CharityDigital.org.uk, has over 77,000 registered users, giving us valuable insights into who they are and the types of content they engage with most.
This gives you a powerful opportunity to strategically target your message to the audiences that matter—ensuring your content reaches the right people, at the right time, in the right context.

We’re connecting our digital partners including...



To charities like these...



What our partners say...

Net Promoter score : +70
Over 50+ partners since 2019

Apteco
INSIGHT INTO ACTION

'Charity Digital will always be our first choice when looking to promote a new charity resource. We always receive an influx of high-quality leads.'
'Since running campaigns with Charity Digital, the sector has become a vital part of our target audience.'

National Cyber Security Centre
a part of GCHQ

' 'The campaigns helped charities identify the NCSC as somewhere to access help and guidance, think more about cyber security and take logical steps to improve their cyber resilience.'

enthuse

'CD is the perfect fit as we align with their values - proactive, transparent with reporting, and offering flexibility in terms of sponsorable formats.
'CD is great at providing top-of-funnel leads and expanding our Marketing Qualified Leads database.'

We look forward to hearing from you!

Toyosi Ciocan
Head of Partnerships and Commerical Strategy
toyosi.ciocan@charitydigital.org.uk